Briefing session on Air-conditioning & Refrigeration Systems, Paper & Printing Machinery and Machine Tool operations

Section 1: Air Conditioning & Refrigeration Systems Operations

September 27, 2007

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General Manager,

Air-conditioning & Refrigeration Systems Headquarters

## Contents



Outline of the Air Conditioning & Refrigeration Division

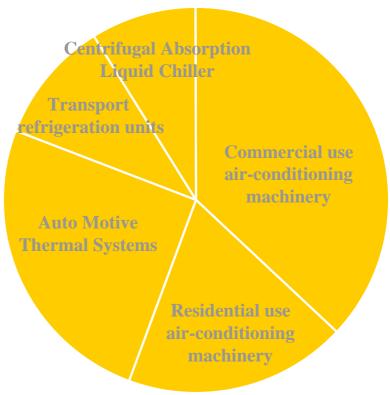


Outline of Growth Areas



Outline of Air Conditioning Operations

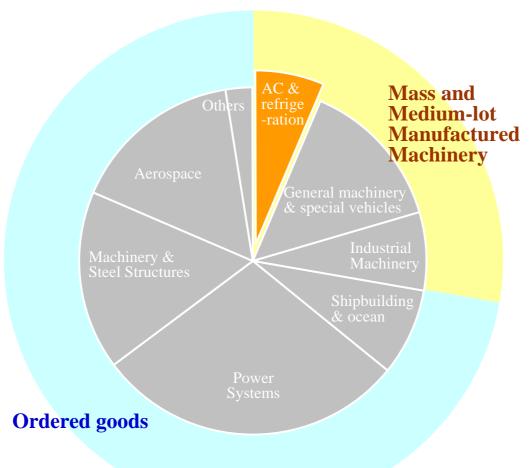
- Outline of the Air
  Conditioning
  & Refrigeration Division
- Outline of Growth Areas
- Outline of Air
  Conditioning Operations



- 1. Outline of the Air Conditioning & Refrigeration Division
- (1) Positioning of Air Conditioning and Refrigeration Operations

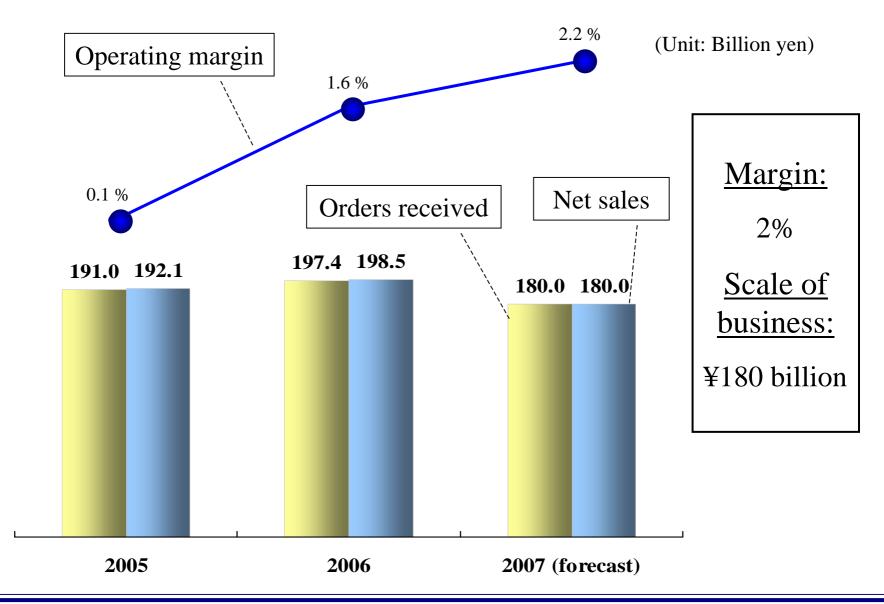
## ♦ Select global B to C operations

#### Mitsubishi Heavy Industries' sales figures for 2006





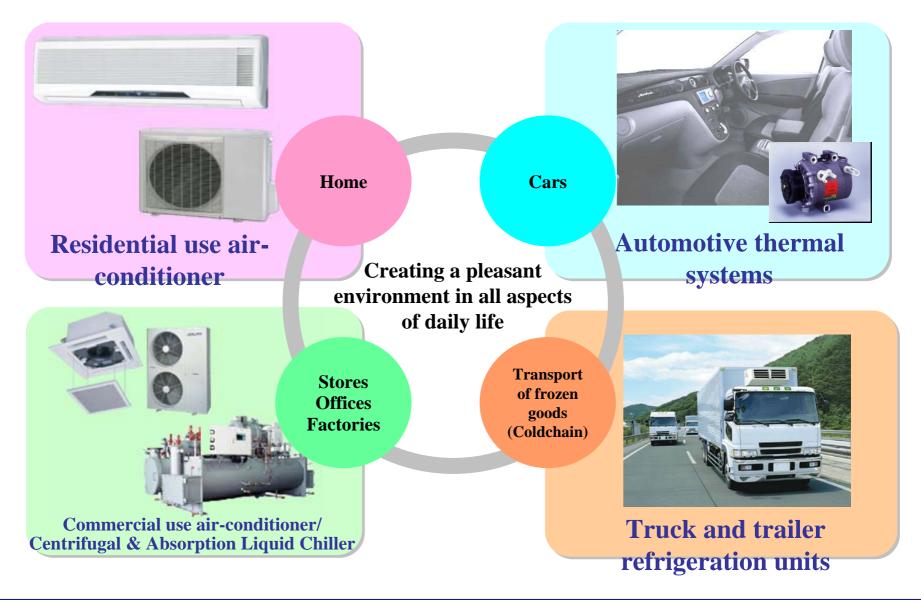
Rapid improvements in our operating margin



- Creating environmentally friendly, highly reliable air conditioning and refrigeration products
- Providing products and services that outperform other companies and increasing sales within domestic and overseas markets
- Establishing an open organization and ensuring optimum consolidated management

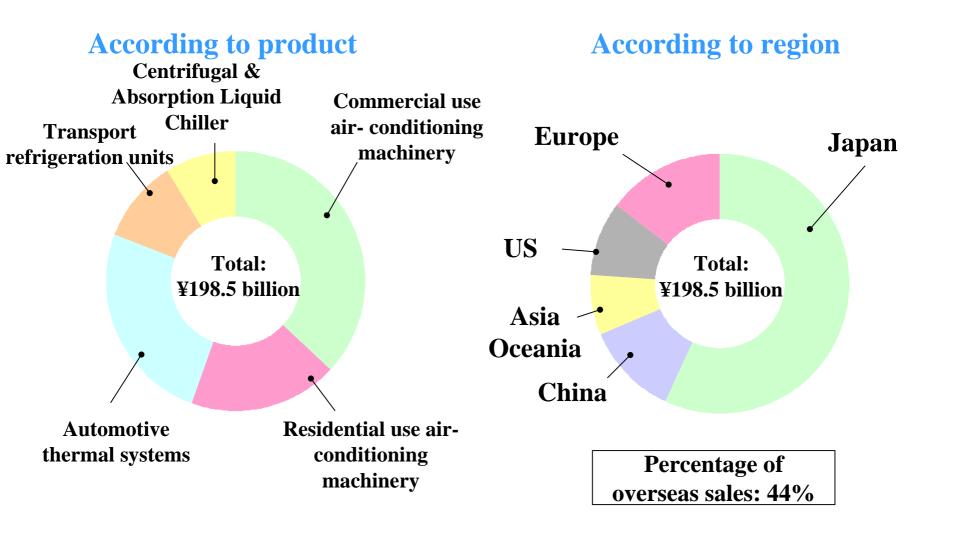
- 1. Outline of the Air Conditioning & Refrigeration Division
- (4) Product Overview

## ♦ A wide range of products, revolving around high-end items



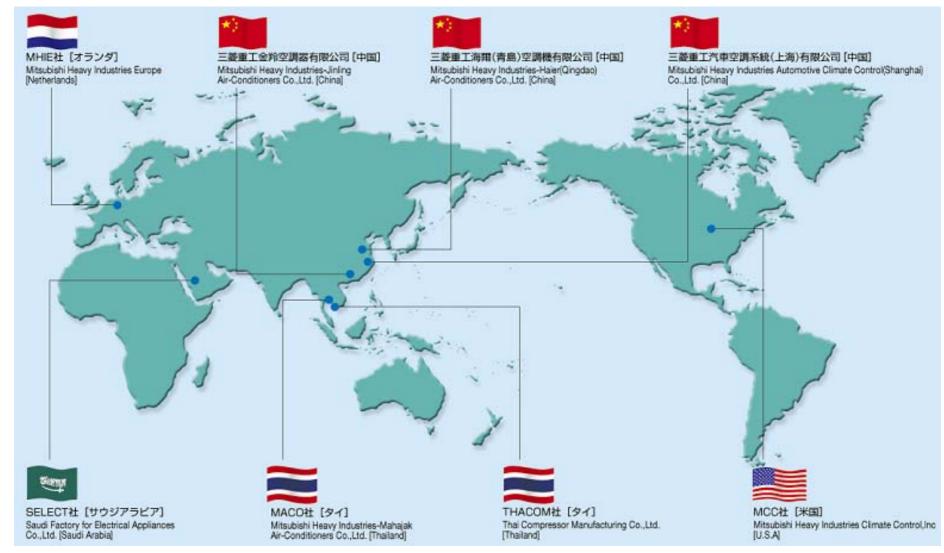
(5) Breakdown of Air Conditioning and Refrigeration Sales

## Sales figures for 2006

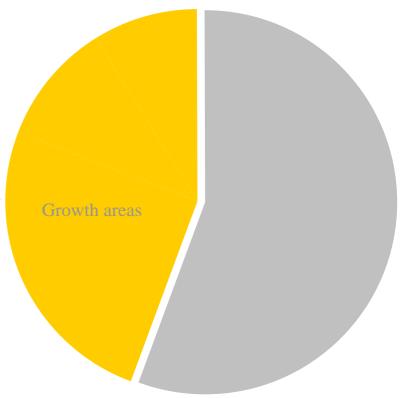


- 1. Outline of the Air Conditioning & Refrigeration Division
- (6) Global Operations

# ♦ Core operations in China and the rest of Asia and operations in North America, Europe and the Middle East



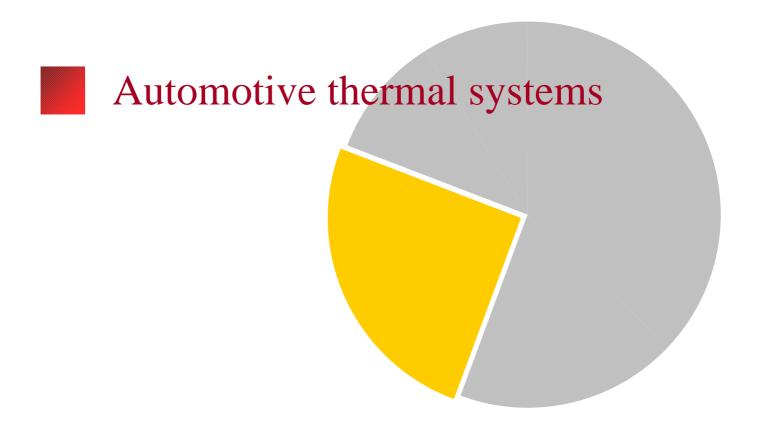
- Outline of the Air
  Conditioning
  & Refrigeration Division
- 2 Outline of Growth Areas
- Outline of Air
  Conditioning Operations



Our growth areas of business revolve primarily around high-end products. We have specifically positioned the following three lines of business as growth areas in which we intend to significantly expand the scale of our operations in the future

Growth areas

- Automotive thermal systems
- Transport refrigeration units
- Centrifugal & Absorption
   Liquid Chiller



## 2. Growth Areas (1) Automotive thermal systems (i) Product Lineup









**Electric compressors** 

#### **Compressors**

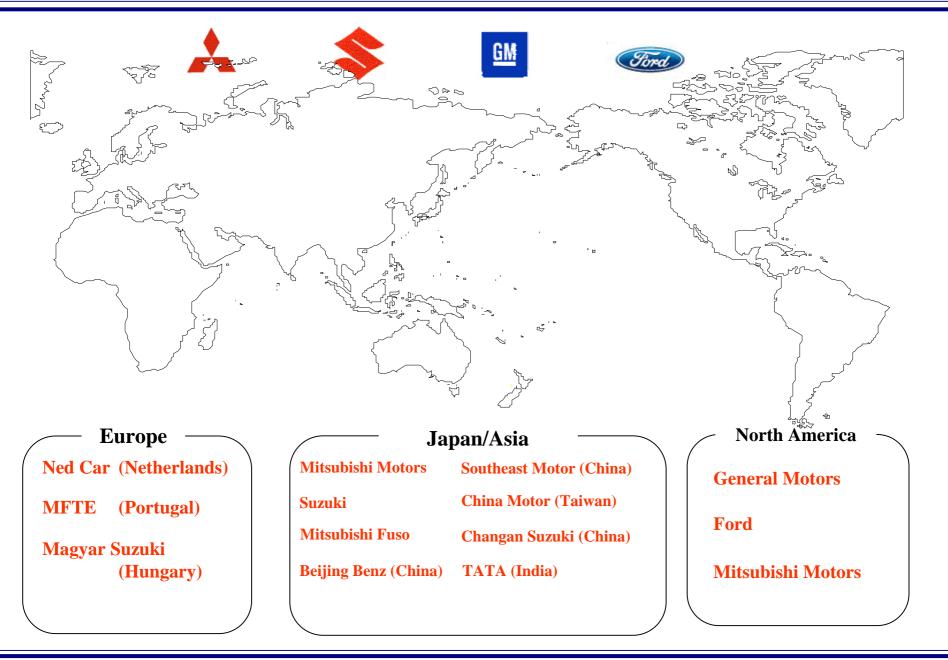




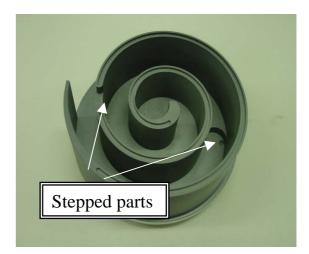




## 2. Growth Areas (1) Automotive thermal systems (ii) Our Customers







Scroll

- Smaller, lighter and more efficient thanks to its three dimensional compression mechanism

Reduced number of components (-15%)

Smaller and lighter (- 29%)

More efficient (- 32%)

(Figures in brackets: compared to current levels)

- Series development

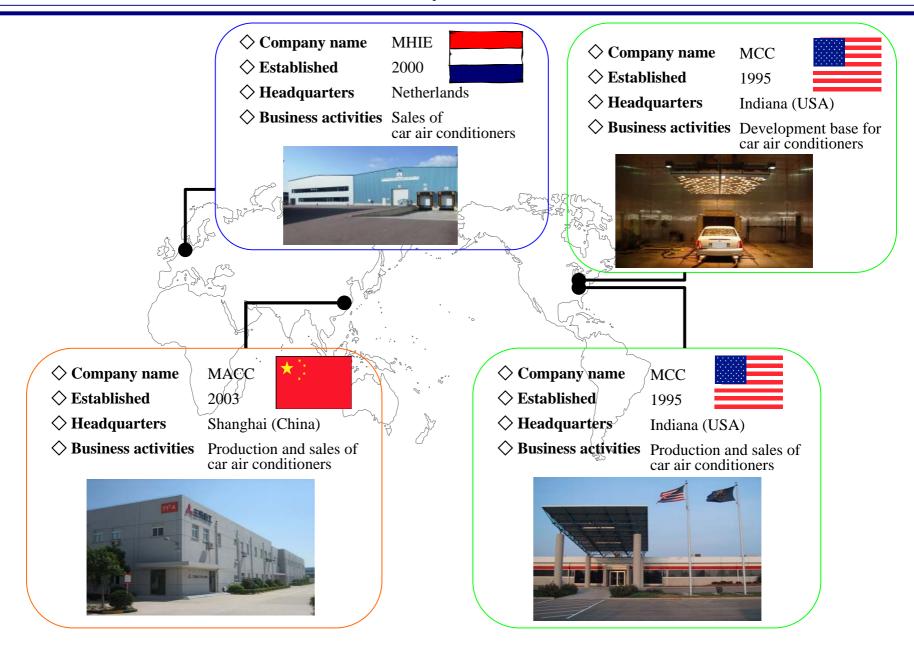
Current compressors: 60cc, 90cc, 105cc

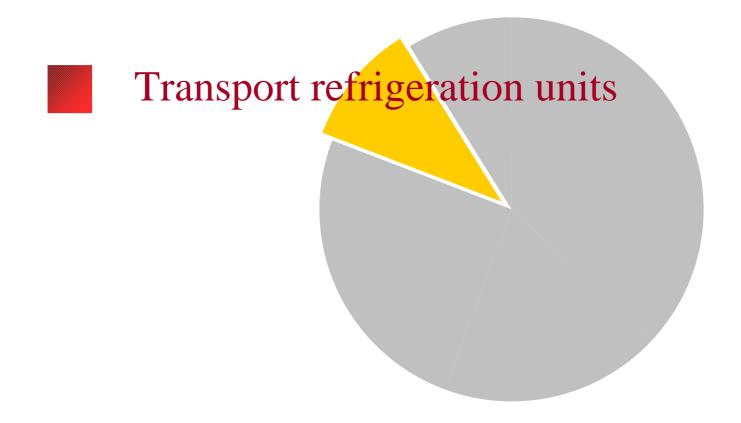
New compressors: 50cc, 70cc, 90cc

2. Growth Areas (1) Automotive thermal systems (iii) New Products - Electric Compressors

- Compatible with environmentally friendly hybrid, electric and fuel cell vehicles
- Scheduled to commence mass production in September 2007

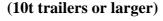
## 2. Growth Areas (1) Automotive thermal systems (iv) Overseas Bases





## 2. Growth Areas (2) Transport refrigeration units (i) Product Lineup

#### **Trailer units**







## **Under-mounted units**

(4-11t trucks)



Evaporator units





Condensing units

#### **Direct-mounted units**



Combined (evaporator and condenser) units



Combined isolation units

#### (0.75-11t trucks)



**New 3D compressor** 



Controller

#### **Nose-mounted units**

(0.75-11t trucks)



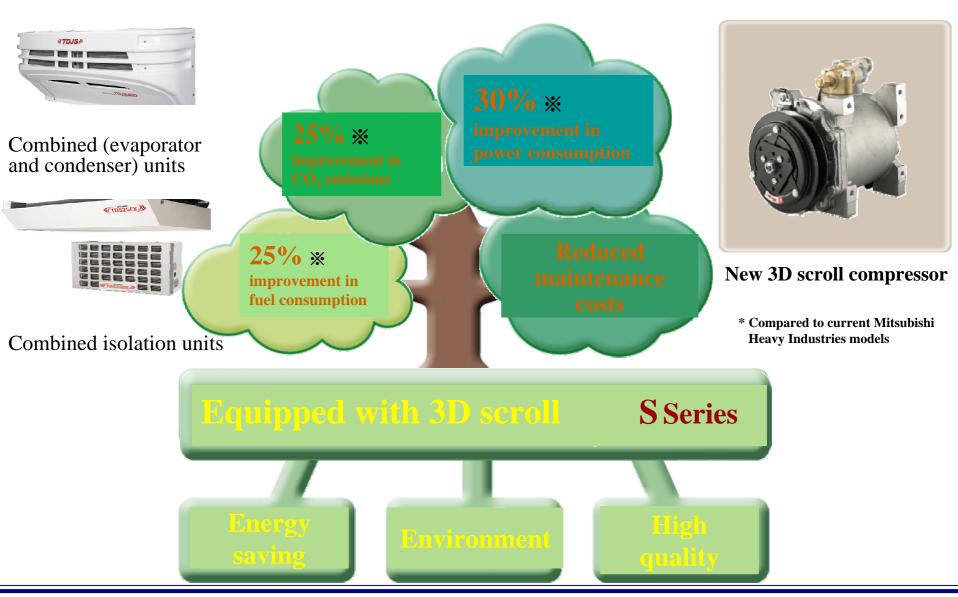
Combined (evaporator and condenser) units



Controller

## 2. Growth Areas (2) Transport refrigeration units (ii) New Products

♦ New direct-mounted series equipped 3D scroll compressors



## 2. Growth Areas (2) Transport refrigeration units (ii) New Products

♦ Launching new trailer units

TFV2000 (PEGASUS)

Ultra-slim sub-engine trailer unit



Enabling world leading refrigeration capacity

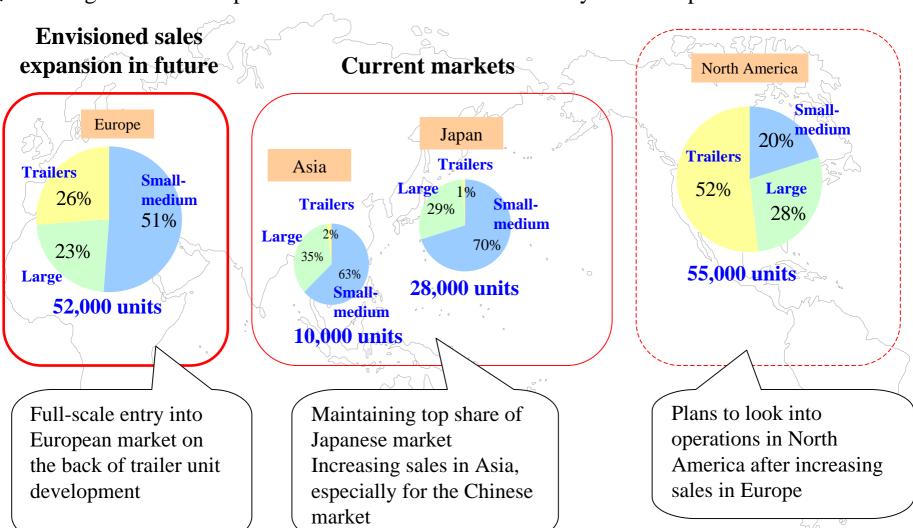
(19,000W: inside temperature: 0°C)



Design Center

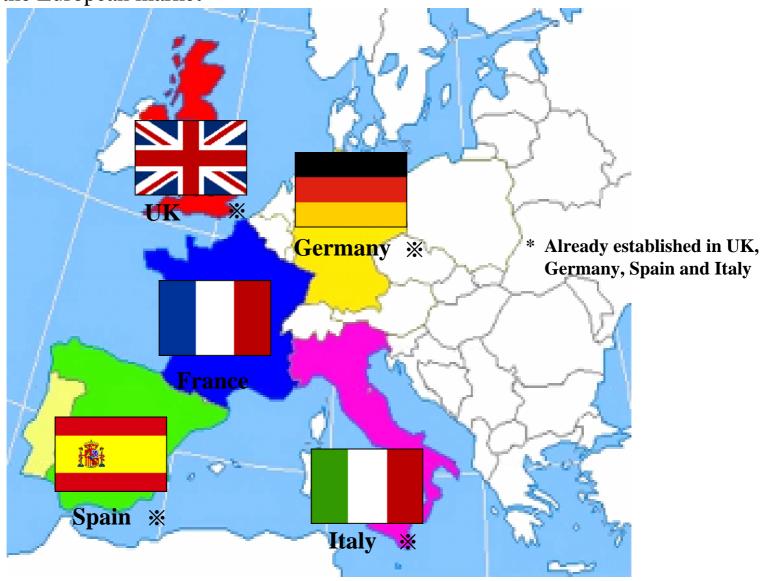
## 2. Growth Areas (2) Transport refrigeration units (ii) Market Overview

♦ Shifting focus from Japan and Asia towards full-scale entry into European market



2. Growth Areas (2) Transport refrigeration units (iii) Increasing Sales in Europe

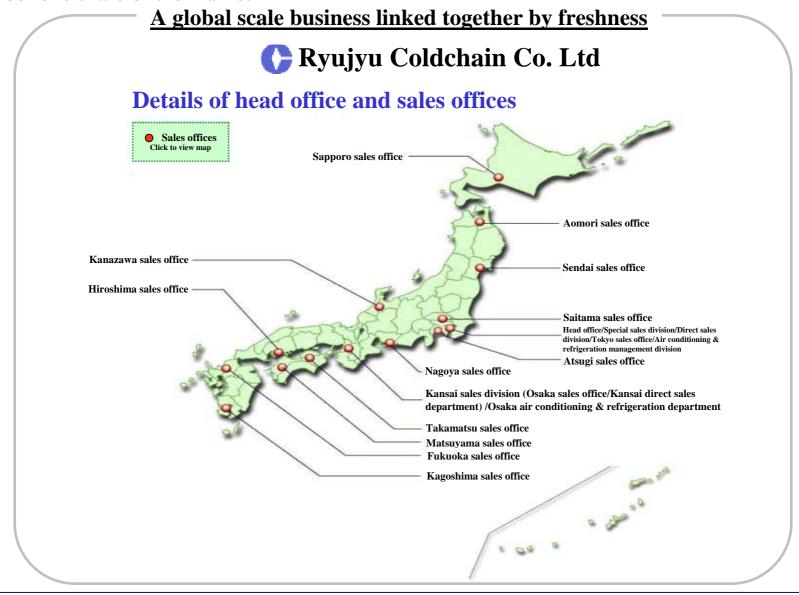
♦ Establishing distributors in five main countries and achieving 80% coverage of the European market

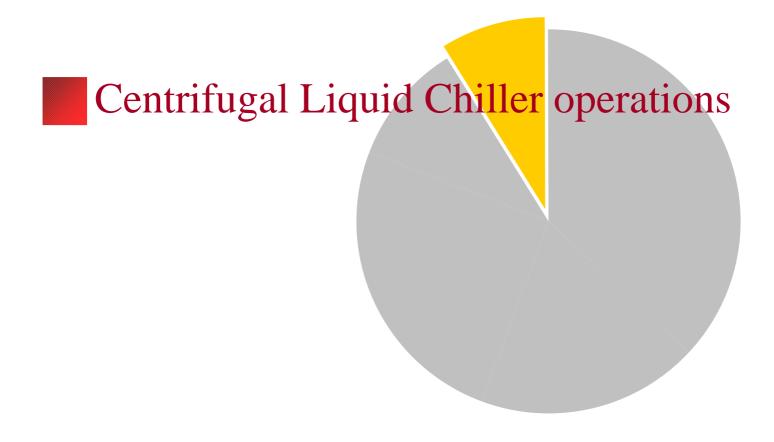


- 2. Growth Areas (2) Transport refrigeration units (iv) Increasing Sales in China
  - ♦ Establishing position as number three manufacturer in the Chinese market, after US manufacturers



- 2. Growth Areas (2) Transport refrigeration units (v) Increasing Domestic Sales
- ♦ Establishing a powerful sales and service network and racing ahead with the number one share of the market





## 2. Growth Areas (3) Centrifugal Liquid Chiller (i) Product Lineup

#### **AART Series**

Capacity range: 215-4000USRt

Rated COP

**6.4** 

AART-145, 180, 200 Cold water: 12 °C/7 °C

I PLV

7.9

AART-100 Cold water: 12.2 °C/6.67 °C





## Small water-cooled turbo chillers Microturbo W Series

Capacity range: 50-100USRt

Inverters fitted as standard

Rated COP 5.7

Partial load COP 14.1

Cold water: 12 °C /7 °C

IPLV: Coefficient of performance based on US Air Conditioning and Refrigeration Institute standards (ARI 550/590 – 2003 edition)



#### Inverter-driven AART-I Series

Capacity range: 215-4000USRt

Partial load COP 21.9

AART-100I Coolant intake: 12 °C

## 2. Growth Areas (3) Centrifugal Liquid Chiller (ii) Turbo Heat Pumps

\* Joint development in conjunction with Tokyo Electric Power (TEPCO), Chubu Electric Power and Kansai Electric Power



**High performance: COP 5.0** 

Compact
Uses mixed refrigerants 410A

Developing large capacity air-cooled heat pumps

Compatible with up to 600USRt

(Possible to connect up to four units through modularization of single 150USRt units)

Minimal space required for installation

30% less space than regular units

(Per unit capacity)

**Absorption cooling and heating (150-600USRt)** 

Ideally suited for easy replacement

## 2. Growth Areas (3) Centrifugal Liquid Chiller (iii) Uses for Turbo Chillers

#### **IT** industry

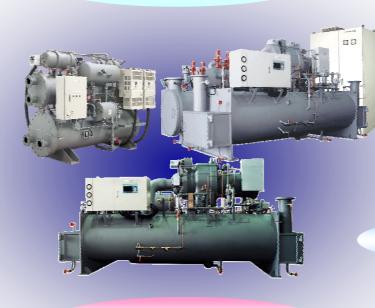


Clean rooms



**Shopping centers** 

**Hotels & hospitals** 



**Office buildings** 

Chemical & food industries

**Auto industry** 

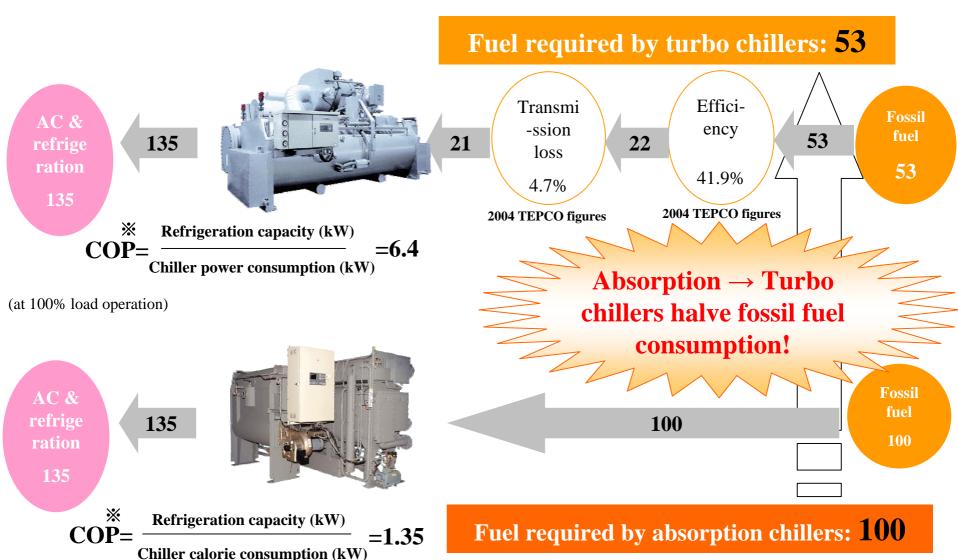


**Sports facilities** 



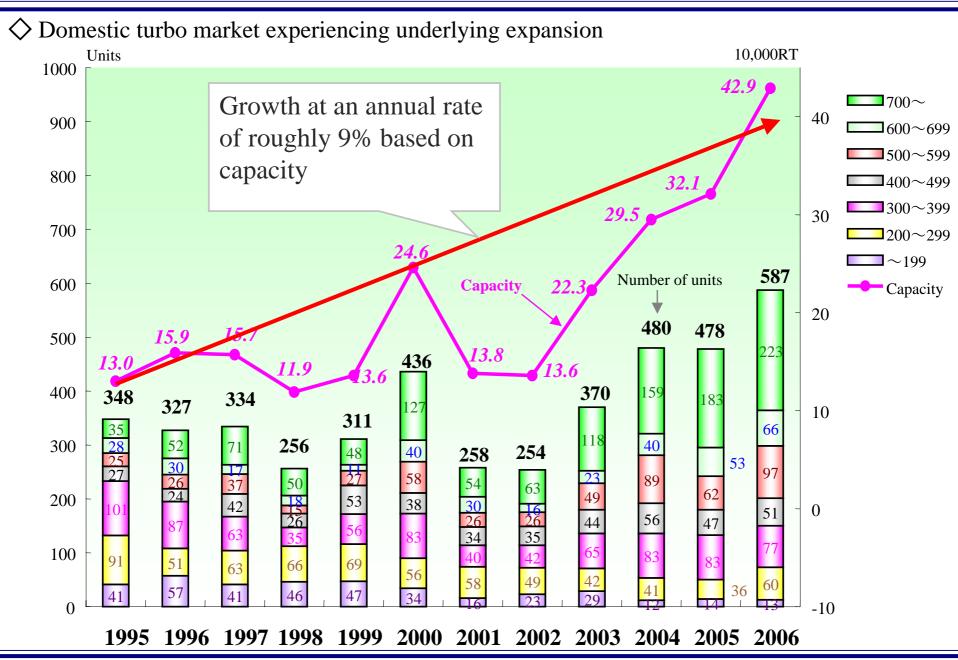
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#### \* COP: Coefficient of performance



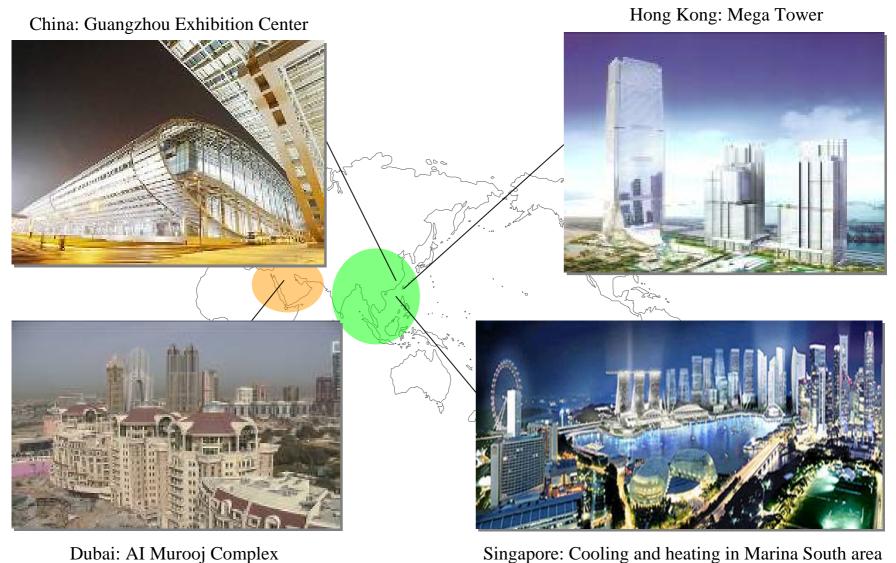
(at 100% load operation)

## 2. Growth Areas (3) Turbo Chiller (v) Domestic Market Trends

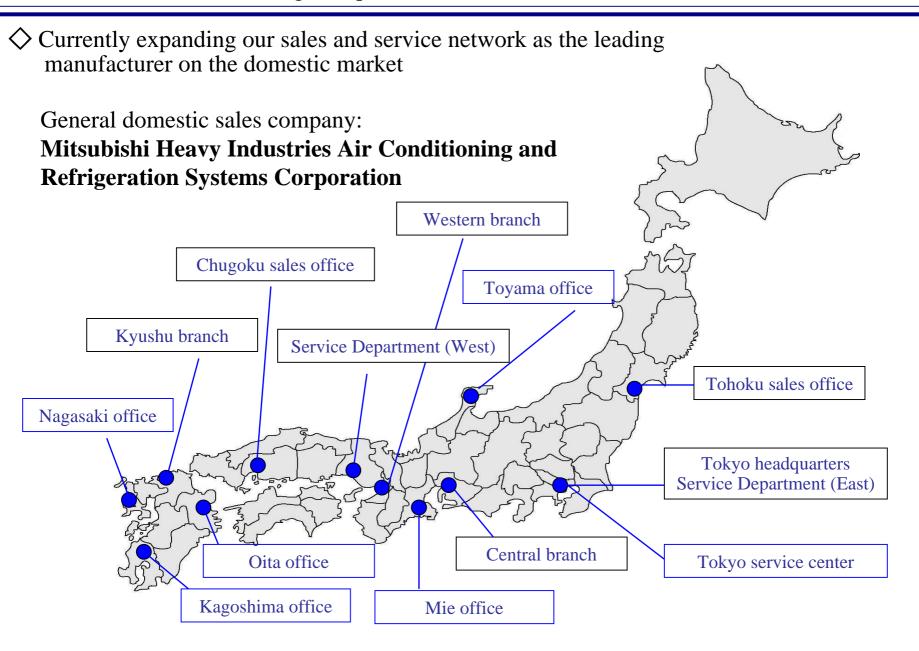


## 2. Growth Areas (3) Centrifugal Liquid Chiller (vi) Overseas Operations

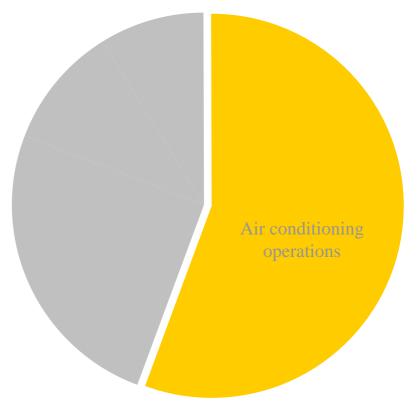
Currently working on increasing sales of high efficiency turbo chillers, especially in Asia



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- Outline of the Air
  Conditioning
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- Outline of Growth Areas
- 3 Outline of Air Conditioning Operations



3. Air conditioning Operations (i) Product Lineup

## Home air-conditioner



## **Industrial air-conditioner**



- 3. Air Conditioning Operations (ii) New Products
- ♦ Development of lightweight outdoor units and increased usage of compact technology

## **Enabling space saving and facilitating installation**







New Hyper INV (4 horsepower)



New Hyper INV (5, 6 horsepower)



New Hyper INV (8, 10 horsepower)



(4, 5 horsepower)

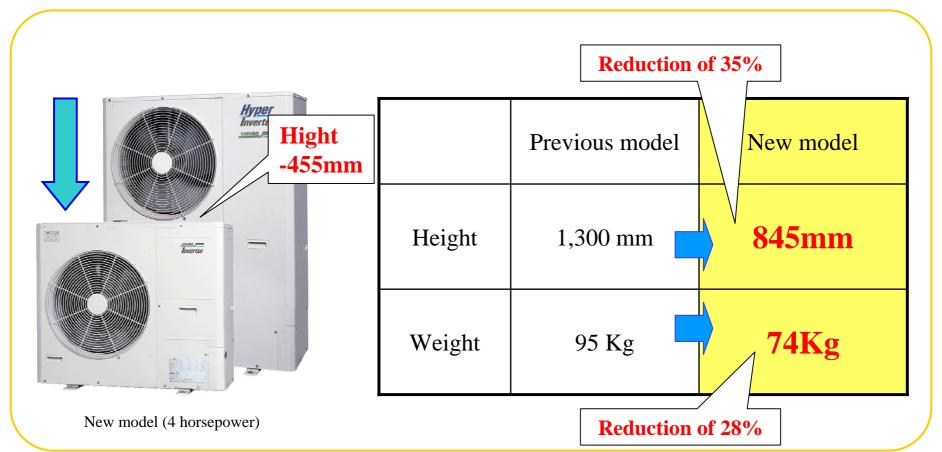


(8, 10, 12 horsepower)

## 3. Air Conditioning Operations (ii) New Products

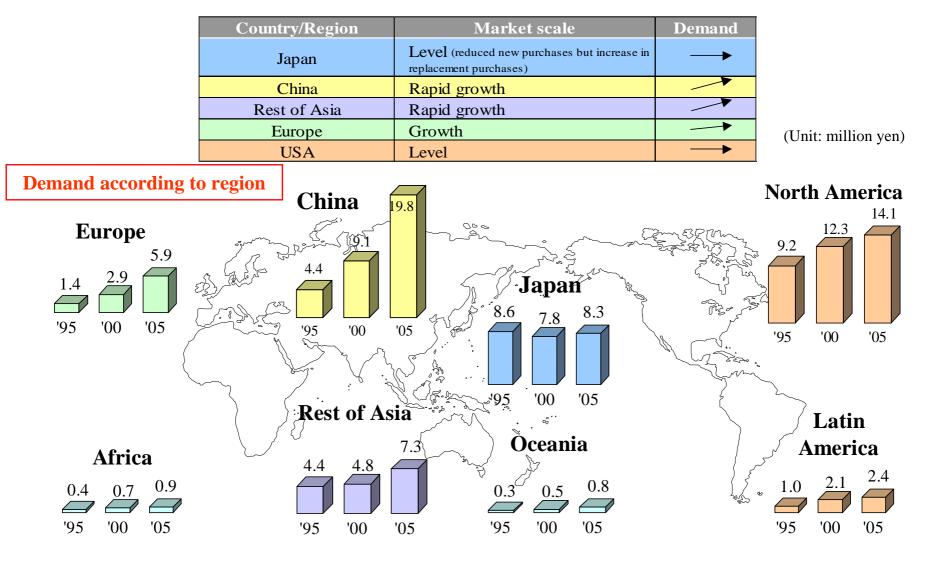
♦ Significant reductions in size and weight to facilitate installationMaking installation easier when renewing equipment

 $\Rightarrow$  Examples of size and weight reductions (4 horsepower)



## 3. Air Conditioning Operations (2) Market Scale

♦ Leveling off of domestic market but rapid growth in Chinese and European markets



Compiled based on data published by the Japan Refrigeration and Air Conditioning Industry Association

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- 3. Air Conditioning Operations (3) Developments in Air Conditioning Operations
- ♦ Restructuring through selection and concentration →
  Expansion centered around overseas operations

STEP 1 Restructuring business

STEP 2 Reinforcing foundations

STEP 3 Expanding business

- Transferring control of RAC overseas
- Substantially scaling back mass domestic RAC sales

2002 - 2004

- Shifting control of PAC production
- overseas Scaling back unprofitable operations
- Full-scale overseas business development

2005 - 2007

- Expanding overseas business
- Product development geared towards differentiation
- Entry into upstream and downstream areas

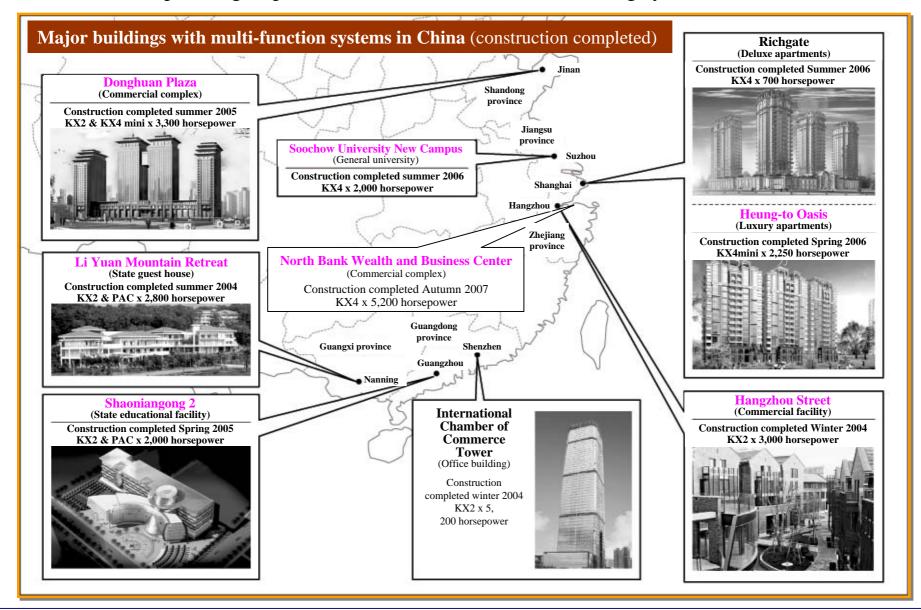
2008 - 2011

#### 3. Air Conditioning Operations (4) Overseas Operations (i) European Market

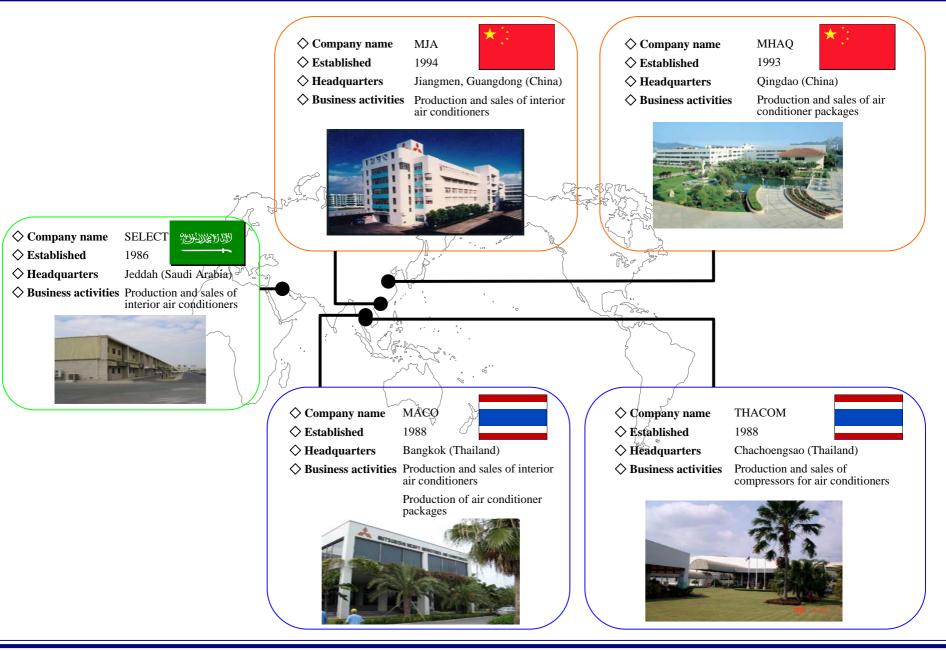
Establishing position as the top Japanese group, leading with multi-function building systems



- 3. Air Conditioning Operations (4) Overseas Operations (ii) Chinese Market
- ♦ Number two Japanese group in the Chinese multi-function building system market



## 3. Air Conditioning Operations (5) Overseas Bases



#### 3. Air Conditioning Operations (6) Domestic Sales and Service Network

